



**Candidate brief for the position of Board Member/Trustee for
Freedom Festival Arts Trust**

Organisation

FFAT produce Hull's headline Arts Festival and are in a well-trusted and supported position to develop with the momentum and legacy of Hull 2017. It has transitioned from an outsourcing operation to an in-house arts organisation governed as a charitable trust, with its first Artistic Director being appointed in 2015. The new AD set the festival on an even more ambitious course, increasing the internationalism of the offering, curating a more cohesive programme, adding even more art forms, widening the physical footprint within the city, enhancing our in-year talent development programme, securing major international touring and talent development partnerships and threading challenging themes of freedom more coherently into the artistic programme and in-year activities.

Under the leadership of our Joint Chief Executives, we are emerging from a period of transformation as a confident and resilient arts organisation with a strong sense of identity and a distinctive voice. Leveraging our growing reputation, we have significantly expanded our partnership network, working cross sector both on an international and local level to drive innovation in the outdoor arts festival sector and to support our ambitions in terms of presenting a high-quality programme, supporting artist development and nurturing a sustainable cultural organisation that adds unique value to Hull.

Vision

The Freedom Festival Arts Trust celebrates Hull's independent spirit and historic contribution to the cause of freedom. The Festival itself consistently articulates the concept of freedom through artistic and cultural means, making 'freedom' more than just a name. We are committed to exploring local, national and international representations of freedom, independence of spirit and creative expression. It is our mission to give voice to the city's unique identity moulded by the spirit of Wilberforce and to make Hull the recognised home of artistic freedom.

Core Values

The core values of the Freedom Festival Arts Trust are embedded in our key characteristics:

- 1) A belief in the capacity of excellent arts and culture to change lives and communities.
- 2) A belief in the power of arts and culture to transmit fundamental human values and inspire young and old to embrace and celebrate our freedoms.
- 3) A commitment to diversity both in creative and organisational decisions.
- 4) A risk-hungry ambition to let loose the imagination of creative artists, participants and audience.
- 5) A commitment to the cultural, economic and social development of the city of Hull, for the benefit of its residents.

Engagement and participation influence our programming, marketing and the Festival's wider infrastructure. Our audience development plan clearly identifies opportunities to further increase arts engagement, cultivating the audiences of tomorrow. We continue to invest in developing strategic partnerships at a city, national and international level, building effective networks across which we can showcase Hull, Freedom Festival and the wider work of the Freedom Festival Arts Trust.

The Freedom Festival Arts Trust now wishes to appoint new members to the Board to ensure the continued success of Freedom Festival and to assist in developing a sustainable year-round programme of work which reflects the Trust's core aims, values and vision.

We are looking for individuals who are passionate about the arts and who share our ideas of freedom, and who possess an understanding of the role that cultural events and creative experiences play in contributing towards social, cultural and economic regeneration.

We are keen to encourage a set of applications covering a range of specialist skills but are particularly interested in people with expertise in the following areas:

- Legal/HR
- Development & Fundraising
- Financial management
- Creative/Arts-based Place-making
- Education sector
- Business/commercial

Time Commitment

Currently, the Board meets approximately 4 times per year and most Trustees join one of the Sub-Committees which meet between two and four times per year. The time commitment is approximately one day per month. The position is initially for a period of up to 5 years.

We are looking for experienced and committed individuals to join the Board as Trustees to support the development of the charity. The role is unremunerated but approved expenses are met in line with an agreed policy.

How to apply

Expressions of interest should be made in the form of a letter which sets out your interest in the work of the Trust and evidences the skills and experience which you would bring to the Board, together with your CV. Please send these to:

Siana-Mae Heppell-Secker
Freedom Festival Arts Trust
Wykeland House
47 Queen Street
Hull
HU1 1UU

Or alternatively via email to: SianaMae@freedomfestival.co.uk

Closing date for applications – Midday 8th April 2019

Freedom Festival Arts Trust is an equal opportunities employer. We welcome people from all backgrounds and are committed to creating an inclusive environment where everyone can realise their potential and succeed.

This means that all employees, volunteers and Board members, and applicants being considered for these roles, will be treated without regard to:-

- Age
- Disability
- Gender reassignment
- Marriage & Civil Partnership
- Race
- Religion & belief
- Sex
- Sexual Orientation